

# NEWSLETTER

JUNE 2023



## Winners of £5,000 Female Founders – Ankh Impact Ventures Award !

We are delighted to have won first-place out of 300 companies that applied for the UEL Female Founders award. This recognition comes with a generous prize of £5,000, made possible by Ankh Impact Ventures. Our commitment to ethics and quality played a pivotal role in securing this award. Our founder, Ashlea, passionately presented our vision and values to a distinguished panel of judges, including Pierre Rolin, CEO of Ankh Impact Ventures and former Executive at Credit Suisse. This prestigious achievement reaffirms our unwavering commitment to innovation and entrepreneurial excellence.

## About Ankh Impact Ventures

Ankh Impact Ventures: Fueling innovation, driving change. This investment firm seeks out groundbreaking startups with a social impact. From emerging markets to cutting-edge industries, Ankh Impact Ventures is a catalyst for transformative ideas and the future of entrepreneurship.



## MANSIMBLE TEA & ESTATE



### Indian Afternoon Tea featuring Mansimble Tea

DoubleTree Hilton Marble Arch unveils an exciting addition to their offerings with the launch of an Indian themed afternoon tea. This distinctive experience showcases the inclusion of Mansimble Tea & Estate tea on their menu. Guests can savour a delightful selection of wild rose tea, black, and green teas, accompanied by a captivating array of Indian-inspired treats. Paying homage to the intertwined tea traditions of Indian and British cultures, this extraordinary offering promises to immerse visitors in a truly unique and flavoursome journey.



**DOUBLETREE**  
BY HILTON™

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## Kangra: Himalayan Tea-Infused Gin!

Exciting Partnership Announcement: We are thrilled to join forces with House of Elrick Gin to create an extraordinary tea-infused craft gin. This collaboration leverages House of Elrick's established export market and routes to market, while also attracting interest from renowned platforms like Craft Gin Club and Sainsbury's. Stay tuned for the launch of this exceptional gin, blending innovation and tradition in every sip!

## New Product with Service in mind

Introducing our new individually wrapped tea bags, designed with service in mind. Featuring our premium 3rd flush tea, they offer a versatile option suitable for hotels and large volume services. These tea bags handle milk gracefully and provide a delightful taste experience. Enjoy the convenience and quality for your hospitality needs.



HOUSE of ELRICK  
ABERDEEN SCOTLAND



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Our Founder, Vanessa, attended the North East Scotland Food & Drink Awards. The event recognized excellence and innovation in the industry, focusing on product and market development, process innovation, business growth, sustainability, and people and skills. Out of 36 impressive finalists, eleven businesses emerged as winners across 12 categories, ranging from ambitious start-ups to global brands.

The awards ceremony took place at Aberdeen's Chester Hotel, hosted by Dougie Vipond. Winners included Amity Fish Company, Barra Berries, Burnside Brewery, and others. The event showcased the region's thriving food and drink sector, with plans for a £27 million innovation hub, ONE SeedPod, to support further growth. Aberdeenshire Council commended the industry's contribution and expressed congratulations to all participants.

The judging panels consisted of representatives from ALDI Scotland, Aberdeen Airport Northern Lights Lounge, Huffman's, Lomond Food Group, Elevator, ESS Support Services Worldwide (title sponsor), CMS, Robert Gordon University, Scotland Food & Drink, Serco NorthLink Ferries, Skills Development Scotland, and Strachans.



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University of  
East London



Gratitude to UEL: Our heartfelt thanks to the University of East London for their unwavering support. Their guidance and assistance, along with our exceptional business mentors Seb Walker, James Talbot, Stacey Body, Andy Ockell, Claudia Fairman, and Rebecca Moodi, have shaped our success through Female Founders and UEL: Backed. Special thanks to our dedicated student body and the remarkable Namrata, our volunteer events planner. We're also grateful for Idris, our website builder, and discussions with BA in Social Media and Photography students. Your exceptional support on this collaborative journey is deeply appreciated.

We proudly graduated from Opportunity North East's (ONE) transformative accelerator program. Through immersive events, workshops, pitch days, and guest speakers, ONE shaped our entrepreneurial journey. Their focus on key sectors like digital tech, food, drink, agriculture, life sciences, and tourism created high-value jobs and fostered a low-carbon future. Guided by diverse members, ONE drove long-term growth and secured £85 million in partnerships with £64 million funding from The Wood Foundation. We are grateful for the invaluable experiences gained and confident in ONE's continued success in driving northeast Scotland's economic development.



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## Empowering Naye Asha, Funded by Tea!

Together, we can transform lives. Mansimble Tea takes immense pride in supporting Naye Asha, a school built on the tea estate. While our sales contribute to its funding, we believe in the power of collective action to drive lasting change. We have been fortunate to receive a heart-warming donation of three classrooms' worth of essential school materials, benefiting students with dyslexia and other learning differences. However, the cost of shipping these resources to India poses a challenge.

We also have an exciting fundraising event on the horizon, and we warmly invite sponsors to join us in providing a small budget to amplify our efforts. Additionally, as we take steps to register the school as an educational charity in the UK, we eagerly explore partnerships with official corporate sponsors. If you share our passion for education and creating opportunities, we would be thrilled to engage in meaningful conversations about sponsorships and collaboration. Let's shape a brighter future together.