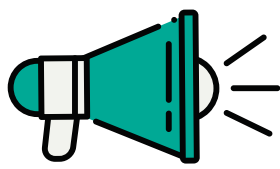


What are COVID-19 reports telling us about economic wealth?



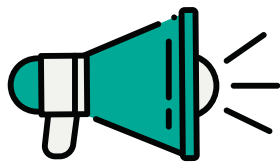
Research reports are telling us vital information on how COVID-19 is impacting our communities and the economy, and offer up expert-based recommendations on what needs to change to truly build back better - now is the time to listen.

Here's what we have learned about economic wealth...



ASK: Redesign how economic wealth is measured

Shift view of progress being solely monetary to and economic focused on quality of life



ASK: Re-evaluate drivers of economic growth

Prioritise female employment, provide social benefits, and tackle inequalities and environmental issues

Who is asking?

Costanza, et al. 2009 -

'Beyond GDP: The Need for New Measures of Progress'

World Economic Forum - 'Five Measures of Growth that are Better than GDP'

Northern Power Women -

'Levelling Up by Powering On'

The Women's Organisation -

'Rethinking the Economy for an Inclusive & Sustainable Future'